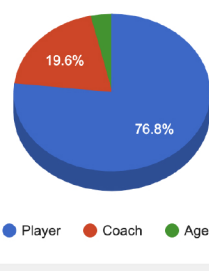




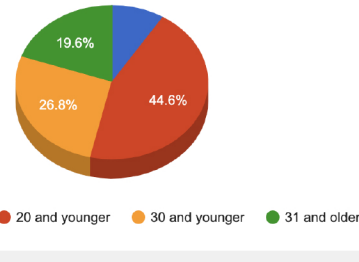
PRO SPORTS CONNECT

Please mark, what profile would suit you best:



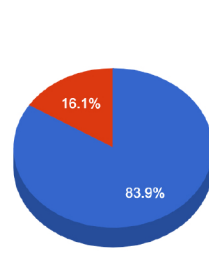
Options	Count
Player	43
Coach	11
Manager	0
Agent	2

Your age is:



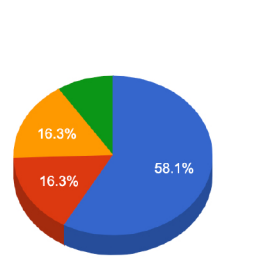
Options	Count
15 and younger	5
20 and younger	25
30 and younger	15
31 and older	11

Your sex is:



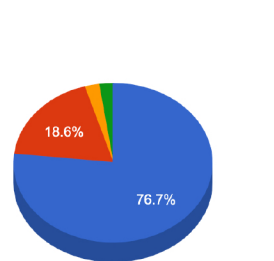
Options	Count
Male	47
Female	9
Divers	0

The highest level that you have played at or are currently playing:



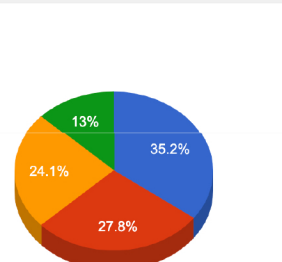
Options	Count
Division 1 in my country	25
Division 2 in my country	7
Division 3 in my country	7
Lower than division 3 in my country	4

Your personal ambition was or is to play at:



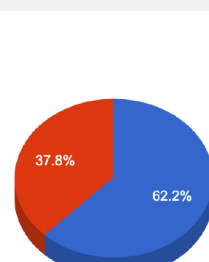
Options	Count
Division 1 in my country	33
Division 2 in my country	8
Division 3 in my country	1
Lower than division 3 in my country	1

Who maintains your stats?



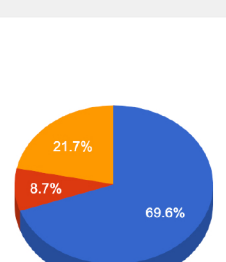
Options	Count
Organisation	19
No one	15
Myself	13
Other	7

Has anyone ever given you qualified feedback on your potential?



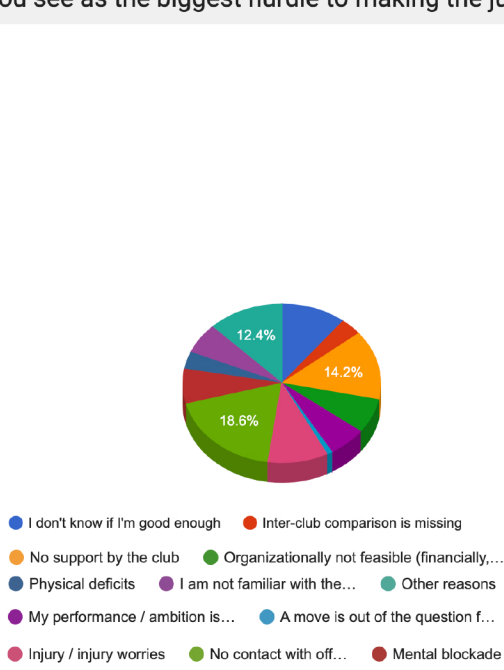
Options	Count
Yes	23
No	14

Who was it?



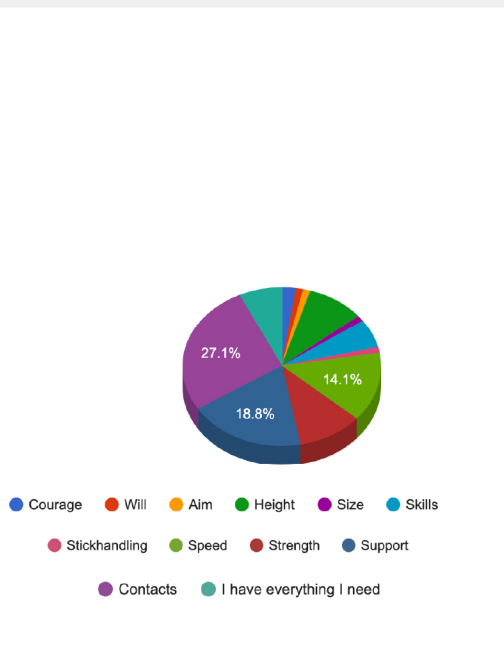
Options	Count
Coach	16
Advisor	2
Other	5

What do you see as the biggest hurdle to making the jump to the professional ranks?



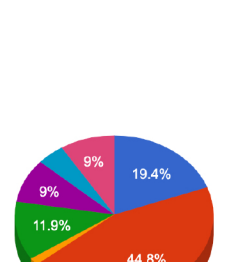
Options	Count
I don't know if I'm good enough	12
Inter-club comparison is missing	4
No support by the club	16
Organizationally not feasible (financially, family, education)	8
My performance / ambition is not perceived	7
A move is out of the question for me	1
Injury / injury worries	11
No contact with officials or advisors	21
Mental blockade	8
Physical deficits	4
I am not familiar with the process	7
Other reasons	14

To play on a professional level I am missing:



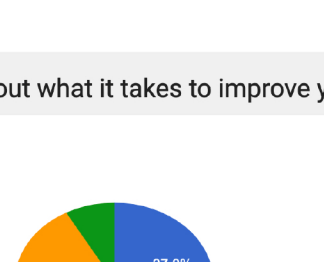
Options	Count
Courage	2
Will	1
Aim	1
Height	8
Size	1
Skills	5
Stickhandling	1
Speed	12
Strength	9
Support	16
Contacts	23
I have everything I need	6

Who is currently supporting you in planning your athletic future?



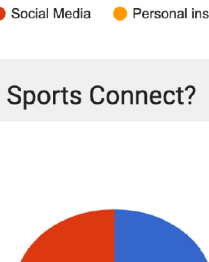
Options	Count
Club	13
Family	30
Sponsors	1
Nobody	8
Agent	6
Manager	3
Other	6

Where do you go to find out what it takes to improve your skills?



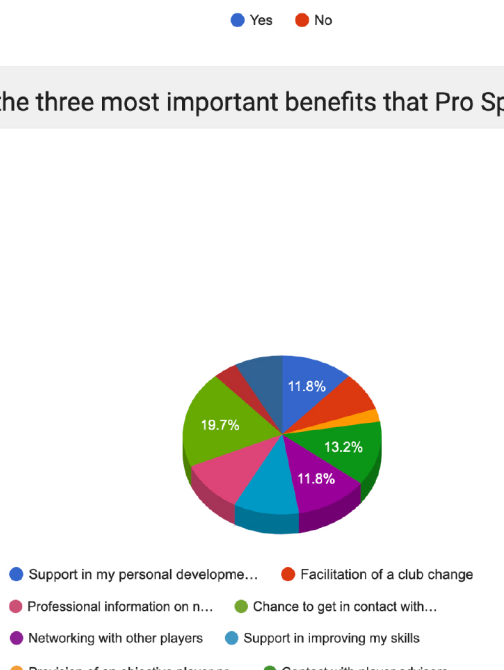
Options	Count
Internet	14
Social Media	6
Personal instructor	14
Other	3

Have you heard from Pro Sports Connect?



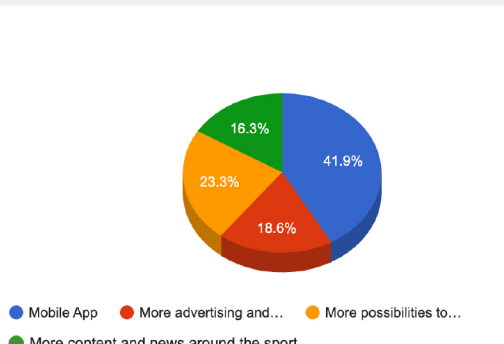
Options	Count
Yes	22
No	34

What are the three most important benefits that Pro Sports Connect should provide you?



Options	Count
Support in my personal development (physical and mental)	9
Facilitation of a club change	6
Provision of an objective player profile	2
Contact with player advisors	10
Networking with other players	9
Support in improving my skills	8
Professional information on nutrition, regeneration, fitness etc.	8
Chance to get in contact with other clubs	15
Determining where I stand on the way to becoming a professional?	3
Talent comparison: Where do I stand compared to other athletes?	6

What features and content do you expect from PS Connect?



Options	Count
Mobile App	18
More advertising and partner offers from ice hockey	8
More possibilities to customize my profile	10
More content and news around the sport	7